

## Team Thinking

**The Tool**

Starbursting

**What is it?**

Starbursting is a simple yet effective way to encourage creativity. It focuses on a topic at the centre and then radiates outwards with questions.

**When to Use it**

A team might want to use starbursting as an alternative to brainstorming. It is also useful to remember the power of good questions *"The question is more important than the answer"* W Edwards Deming

**What you need**

Flip Chart Paper or Electronic White Board

**How to work with this**

1. Be clear on the problem you are trying to solve
2. Write the topic/problem across the top of a piece of flipchart.
3. Start the group by asking: "What are the Questions?"
4. List as many questions as you can and capture all the responses on flipchart sheets
5. Ground Rules: Anything goes. Any questions are legitimate. The more the questions the better.
6. You may also like to look at Negative Brainstorming as an alternative technique